

People's Landscapes Video Contest

Landscape of the Future

UNISCAPE



competition advice

2nd edition

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UNISCAPE PEOPLE'S LANDSCAPES VIDEO CONTEST

UNISCAPE is the European Network of Universities for the implementation of the European Landscape Convention. It was created in Florence in 2008 as a result of a joint initiative between a number of universities from across Europe. The aim of UNISCAPE is to support and reinforce scientific interdisciplinary cooperation on landscape issues, especially in the areas of research and teaching, and on all matters covered by the European Landscape Convention.

Since 2010, UNISCAPE has been organizing a student photo contest called "People's Landscapes", involving hundreds of European university students, bringing together an iconic archive on landscape, reflecting the values envisaged in the ELC. Last year People's Landscapes turned to a video contest, in which participants are encouraged to use dynamic media as a tool to communicate the evolution of landscapes and the life force within them. This second edition of the contest is named after the International Conference: "Landscape Futures" organized by the Department of Geosciences and Natural Resource Management (IGN), University of Copenhagen, in association with UNISCAPE and the Centre for Landscape Democracy (CLaD), Norwegian University of Life Sciences, to be held in Copenhagen from June 19th to June 21st 2017.

INTRODUCTION

The staff of UNISCAPE is pleased to invite you to participate in our new contest: PEOPLE'S LANDSCAPE VIDEO CONTEST "LANDSCAPES OF THE FUTURE". Why a video contest? Because we're looking for an innovative perspective on landscape future, that can portray and communicate the rhythm and pace of our daily lives. The project we are looking for integrates a short text, which is a tale mingling in a flash your experience and reflection on the theme proposed by our contest "LANDSCAPES OF THE FUTURE".

ARTICLE 1 : NATURE AND AIMS OF THE COMPETITION

PEOPLE'S LANDSCAPES VIDEO CONTEST "LANDSCAPES OF THE FUTURE" is an OPEN competition addressed to students from 18 to 35 years old attending any European university. It aims to gather short video that comprise innovative overviews on the issue of landscape possible futures. UNISCAPE considers this an occasion not only to involve students in the discussion about Landscape Futures, but also to encourage them to participate in the diffusion of the European Landscape Convention by sharing and integrating their particular perception of landscape, defined in the ELC as "an area, as perceived by people, whose character is the result of the action and interaction of natural and/or human factors".



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ARTICLE 2 : THEME OF THE COMPETITION

The theme of the contest “Landscapes of the Future” coincides with the topic of the International Conference “Landscape Futures” (Copenhagen, Denmark) during which the results of the contest will be announced. Nowadays “landscapes provide a large number of functions, services and benefits to society and that they may be seen as a positive development factors as well as an area with conflicting interests and needs for enhancements”; According to this concept authors are required to show how future landscapes should look like, or they should not, and to communicate how they contribute to people’s livelihoods and well-being. Participants are encouraged to read the call for papers of the Landscape Futures Conference (available at: www.uniscape.eu or <http://ign.ku.dk/landscape-futures>) to deepen their understanding of the topic.

ARTICLE 3: PERSONS ADMITTED

The Contest is addressed to all students attending to any European university from 18 to 35 years old. Proof of regular inscription in a university is required. Participants can join as individuals or as a group. Groups should appoint a contact person that will be in charge of contact with the staff of UNISCAPE. The contest has no entry fee. Members of the selection board and NIPmagazine editorial staff cannot participate in the contest.

ARTICLE 4 : DEADLINE OF THE COMPETITION

The deadline for the submission of proposals is 15th May 2017. Failure to submit before this date entails exclusion from the competition. Participation to the competition is free.

ARTICLE 5 : REQUIREMENTS OF THE WORKS & ELIGIBILITY CRITERIA

The subject of this competition is a short VIDEO (from 1 to 5 minutes, not more) and a text that talks about the concept of the video. Failure to comply with these requirements entails exclusion from the competition.

VIDEO

Works with any technique are allowed, made on any device, providing that digital reproduction is possible. Previously made works are admitted, providing that they are unpublished. The submissions must strictly comply with the following characteristics:

- Duration: max 5’ (credits excluded)
- Resolution: 1920 x 1080, full HD
- Format preferably: mp4, mpeg2, quicktime
- File size: not more than 1 GB

Accompanying Text

Participants must produce a text that will explain the concept that led to the creation of the video. The text will be insert in the apposite box in the application form on-line and it must strictly comply with the following characteristics: Language: English; Max. lenght: 3000 characters spaces included;

ARTICLE 6 : HOW TO PARTICIPATE

Proposal submission must be made on UNISCAPE official web site (www.uniscape.eu) by filling the application form on-line, which includes the box for the accompanying text, and uploading the video and the proof of regular inscription to University in the apposite section. (Make sure the video size not exceed 1gb).

Each project must be identified through a 5-character alphanumeric code chosen by the competitor, which shall be indicated in the application form and noted in the name of individual files uploaded, for example:

- VIDEO: ab123.mp4 / ab123.mpeg2 / ab123.quicktime
- Proof of Inscription to a university: Proof_ab123.jpeg / Proof_ab123.pdf

Each participant or group can propose up to 3 works for the present call.

For any further information or problem in uploading you can email to peopleslandscapes@uniscape.eu.

ARTICLE 7 : AWARDING PROCESS

- 1st prize:** €500,00
Official publication on NIPmagazine and UNISCAPE website. Possibility to attend the International Conference "Landscape Futures", that will be held in Copenhagen between 19th to 21st June 2017.
- 2nd Prize:** €300,00
Official publication of the work on NIPmagazine and UNISCAPE website. Presentation of the video at the International Conference "Landscape Futures".
- 3rd Prize:** €200,00
Official publication of the work on UNISCAPE's website. Presentation of the video at the International Conference "Landscape Futures".

ARTICLE 8 : DISQUALIFICATION

Any attempt to cheat and any misstatement, false or partial, will entail immediate exclusion of the participant. Entries will not be considered if they are:

- Received after the deadline;
- Not conforming to the rules of the competition.
- Incomplete or lacking in the required documentation;
- Lacking indication of contact person in case of groups;
- Referring to political parties, religious movements, have advertising purposes;
- Infringing on the rights of third parties;

- Containing obscene images and anything else deemed detrimental to public morals or unfit for the purposes of the call;
- Contrary to any rule of this regulation.

ARTICLE 9 : SELECTION CRITERIA

All the proposals meeting the admission requirements will be submitted to the evaluation of the board that will be composed of UNISCAPE members and experts in the field of video making and Visual Arts, whose decision is final. The works will be judged according to the criteria: relevance to the theme, creativity and originality, technical and aesthetic quality and expressiveness and interpretation. For the purposes of the overall evaluation the accompanying text will also be evaluated for its completeness and narrative ability.

ARTICLE 10 : COMMUNICATION OF THE RESULTS AND DISCLOSURE

It is the responsibility of the promoters to give the widest possible information, through appropriate tools, of the results of the competition, its winners and possible exhibitions, catalogues and publications. The winner and the first 2 awards will be notified through the official board communication via email. The results will be officially published on UNISCAPE and NIPmagazine websites and disseminated through social networks.

ARTICLE 11 : JURY

The jury will be composed of 5 members, external and internal to the staff of UNISCAPE. The composition of the jury will be communicated to participants with the deadline of the contest. The board will deliberate within 15 days from the date of expiry of this call. The judges will elect a President and decide on the voting procedure. They will ensure that all projects comply with the conditions of the announcement of the competition. No decision needs to be made by the board except in full session. The judges must keep a record of the progress of the competition, indicating in particular the reasons for the award of prizes.

ARTICLE 12 : MEDIATOR OF THE COMPETITION

An independent mediator will act between the board and competitors. The mediator, Tommaso Zanaica (Office Manager-UNISCAPE), is responsible for receipt of the participating projects and assures that the anonymity of the participants is always guaranteed. Participants can request information in writing to the mediator within a time period given in the conditions and rules of the contest. The mediator shall disclose to the board (or back judge or more back judges appointed from the same person) written submissions received by competitors without disclosing the name, and ensuring that all answers given by the board are sent to participants by the date expressed in the competition rules.

ARTICLE 13 : PARTNERS

UNISCAPE designates Network In Progress, a bimonthly on-line magazine about landscape, architecture and contemporary culture as the official media partner of the contest. As Official Media Partner NIP will contribute to the diffusion and promotion of the contest



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and its results with articles and posts on NIPBlog and all channels it manages.

ARTICLE 14 : RIGHTS AND INTELLECTUAL PROPERTY

By attending the present contest each participant expressly declares to be the sole author (individually or as a group) of the works sent, that these are original and do not infringe the rights of third parties. Intellectual property rights will remain with the author or authors of the work. The use of the works will be limited to events, exhibitions or publications connected with the activities of UNISCAPE on all printed and digital media. UNISCAPE also reserves the right to use, free of charge, for an indefinite period for informational and educational purposes, promotions, etc., acknowledging the full name of the author when the work is used. In no event may UNISCAPE assign to third parties the projects presented to the Call without prior agreement with the author of the work, but may not be held in any way responsible for the use that third parties may make of the works possibly downloaded from the internet or taken from the news media.

ARTICLE 15 : PRIVACY OF INFORMATIONS

By participating in the contest users authorize the processing of data in accordance with art. 13 of Legislative Decree 196/2003 of Italian Law. The documentation submitted will be examined by the organizers of the Contest, who undertake to maintain and protect the confidentiality of information submitted to evaluate them and to not use information relating to works, other than for the purposes strictly related to the contest.

The release of personal data is an implicit permission to publish your name, indicated during the registration process, on UNISCAPE website for the attribution of authorship of the work and all other initiatives.

ARTICLE 16 : ACCEPTANCE

Participation in the competition implies full and unconditional acceptance of all the conditions, adhesion, and knowledge contained in this regulation.



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